

YOUR LIFE ALIGNED

A PUBLICATION OF THE BISHOP COMPANY, LLC

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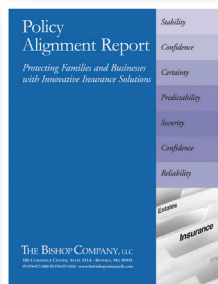
THE BISHOP COMPANY, LLC

Making Life Insurance
Understandable™



Due Diligence Report

Visit our website and click on **Current Due Diligence Reports** for the latest news from insurance companies and rating agencies.



Are your life insurance policy and current objectives aligned? Our *Policy Alignment Report*™ analyzes the best solutions to your clients' insurance needs. Call us for a sample copy and case study.

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Eliminating or reducing your clients' insurance premiums: Adding value when they need it most

THE OPPORTUNITY:

With the uncertainty of the market, in many cases clients can eliminate or substantially reduce their life insurance premiums and still maintain the same death benefit. Older policies were priced using 1958 and 1980 mortality rates and as people live longer and healthier lives, the new products offered today provide updated mortality rates and significantly improved product guarantees.

HOW WE CAN HELP:

We developed a concise tool—The Policy Alignment Report™—to analyze existing life insurance policies and compare them with current options more in sync with their current needs. Because we are not captive to any one company, we are in the unique position of always doing what is best for our clients rather than trying to manipulate requirements to fit a particular company's policy. Our emphasis is on product guarantees, researching the marketplace completely and providing our clients with the certainty that death benefits will be paid ... period.

OUR RESOURCES:

Collectively, our organization and our strategic partners did in excess of \$309 million of premium. We work exclusively with the largest and most financially secure companies. Through our influential relationships with more than 80 insurance companies, we can offer unparalleled access to product and company selection—even if there are difficult medical issues.

If you have any questions or concerns about existing policies, please do not hesitate to contact our office. We are here to answer your questions.